

Economic effects of the main innovations in the Italian citriculture

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ABSTRACT

The innovation process, product and organizational developed in the Italian citriculture have been - in the last two decades (1990-2010) - many and varied, even in response to changes in the system of prices of products and factors, to become incessant technological progress, changes in eating habits of the consumer, to changes arisen in public actions for the citrus, with reference to policies and market price support, structural policies and the commercial ones. The purpose of this paper is to summarize the results of research aimed to identifying the main innovations permanently in citriculture, in the last twenty years, and to evaluate the corresponding economic effects, however, narrowing the scope of the analysis to only the production phase.