

# **Study on the environmental performance of agritourism SMEs in Romania**

Maurizio Lanfranchi

Prof. PhD. University of Messina, Italy - Faculty of Economics – Dip. SEAM  
mlanfranchi@unime.it

Ionela Carmen Pirnea

PhD. Candidate, The Bucharest Academy of Economic Studies, Romania  
ionela.rizea@doesec.ase.ro

Carlo Giannetto

Researcher PhD., University of Messina, Italy- Faculty of Economics Dip. SEAM

## **ABSTRACT**

The paper presents some results of a survey conducted by the authors in some agrotourism small and medium enterprises in Romania during 2011-2012. The research based on the results of a questionnaire. The aim of this research was to identify both the environmental preoccupation and performance of the agritourism small and medium enterprises in Romania. Also, the article presents a short literature review of some approaches on environmental performance of SME. The results of this research can constitute a starting point for future researches in this concepts.