

Adventure Tourism - A Fundamental Pillar in the Development of Sustainable Tourism

Cristian Florea

Bucharest Academy of Economic Studies, Romania, cristy.florea@gmail.com

Cristina Ciovică

Bucharest Academy of Economic Studies, Romania, chi_che2002@yahoo.com

ABSTRACT

This article presents some aspects regarding adventure tourism as well as the situation of the ATDI Index – Adventure Tourism Development Index. The latter used in recent years a range of pillars in order to find out which are the states with the highest representativeness in the adventure tourism field. Data was provided by several global institutions and is in a direct agreement with the appraisals of international experts. Romania has ascended in world's top ten developing countries, occupying the 9th place in 2010. At the same time, the current article presents the situation regarding the Romanian adventure tourism, both with its advantages and limits.