Enhancing competitiveness in agricultural sector

PhD. Livia Mirescu, PhD. Alexandra Cristina Ciotec The Bucharest Academy of Economic Studies, Romania, livia_mir@yahoo.com

ABSTRACT: Improving the competitiveness of agricultural and food sector has long been one of the key issues in the EU. As early as 70, the objective of agricultural policy was to modernize farms, particularly with grants direct payments to farmers for the hardware investments. These subsidies have significantly increased production per unit operating in the sector agriculture. During the last decade, due the evolution of the international context of European agriculture and new policy directions of common agricultural policy, the concept of agricultural competitiveness has evolved.