

Polish food industry against the background of the changing market environment

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ABSTRACT

Integration with the EU had positive impact on acceleration of Polish food industry production growth, and the several years of adjustment to the EU requirements significantly changed the image of Polish food companies on the Single European Market. Polish food industry has become a significant food producer on the European market and Polish food processing plants have been recognised as the most modern in the EU. The food industry in Poland has been developing faster than in the EU-15 states and is leading in EU-12. EU integration has been facilitating an increase in the production value of the Polish food industry and the several years of the adaptation process to EU requirements has changed the image of Polish food companies in the Common European Market. The Polish food industry has become an important food producer on the European market, with Polish food processing plants being among the most modern in the European Union. One of the main factors contributing to the development of the food industry in Poland is the export of food products, which has been rapidly growing since EU accession. There is an on-going process of closing the gap between Poland and the EU-15 in terms of the development of the food industry. Polish industry has been developing at one of the highest rates in the EU, with its position on the Common European Market gaining strength year by year.