## Strategic Developmental Priorities of Sustainable Agriculture and Rural Development of Local Rural Communities within the Danube Region in Republic of Serbia

Drago Cvijanović, Jonel Subić, Marko Jeločnik Institute of Agricultural Economics, Belgrade, Serbia, <u>marko j@iep.bg.ac.rs</u>

## **ABSTRACT**

The sustainability of agriculture and rural development and their influence on sustainable development of the Danube region can be provided only through coordinated activity of agricultural and environmental policies on establishing the optimal balance of the present production systems in line with national and international legislation. Level of success will depend on level of cooperation intensity between various stakeholders (from the local and national to the regional and inter-regional level). Paper presents part of the results gained by the project Strategic developmental priorities of local rural communities in the function of sustainable agriculture and rural development, implemented by the research team of the IAE Belgrade, as a segment of STAR project within the territory of Serbia. Among many activities, the implementation of mentioned project was required establishment of strategic documents for the two pilot rural communities, local community Glogonj (located in the Pančevo city, within the Metropolitan area of Belgrade - Novi Sad) and local community Jasenovo (located in the municipality of Bela Crkva, which can be considered as municipality that belongs to the Danube-Carpathian region in Serbia). Project realization required interdisciplinary work, as well as for this purpose defined specific activities and methodology.