

# **The potential and limits of the fruits - vegetables sector in Romania**

Maria MORTAN, Patricia RAȚIU, Leonina-Emilia SUCIU, Vinčențiu VEREȘ  
Babeș-Bolyai University, Faculty of Economics and Business Administration, Romania  
maria.mortan@econ.ubbcluj.ro, patricia.ratiu@econ.ubbcluj.ro,  
leonina.suciu@econ.ubbcluj.ro, vincentiu.veres@econ.ubbcluj.ro

## **ABSTRACT**

In the present paper we propose to make an analysis regarding the evolution of the fruits – vegetable sector in Romania. In order to show the importance of the agriculture for developing Romania's economy we started with presenting the structure of the total fund surface, which is a favorable one. We decide to analysis the period 2007-2011 because since 2007 Romania is a member of the EU and therefore is subject to the regulations in force and the provisions of EU agricultural policy. Through the analysis made in the present paper we tried to identify treats and opportunities in development of fruits vegetables sector and principal competitive factors of the domain. In the study it was observed that despite the fragmentation of cultivated vegetables and fruits they increased from year to year, maintaining a variety of species, vegetables and fruits. The number of people employed in agriculture whiles the amount of fertilizer utilized per unit of surface favors the development of ecological agriculture, which will allow an increase in revenues from these sector.