

Threats and opportunities in Romanian vineyard versus UE

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ABSTRACT

Given favorable conditions of viticulture practice performance, eco-climatic conditions and environment friendly, Romania's ability to reform this important sector and obtaining quality wines competitive with those of major wine producers in the world. The area currently occupied by vineyards in Romania decreased after 1993, this process unfolding along with worsening quality of products produced, the area planted with hybrid varieties owning a share of about 50% of the wine capital of Romania. Even in this unfavorable context, global Romania ranks 9 in the world (3.12% of the world's vineyards). Entire grape production amounts to 1 to 1.1 million tons, accounting for 12th in the world and the wines at an average annual production of 5.6 million hectoliters.