## Tourism and Conservation of Bio-Cultural Diversity Systems

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## **ABSTRACT**

Biodiversity conservation and the improvement of the social welfare of local communities can be achieved by the tourist valorization of natural resources, social and cultural of a territorial system. The touristic development can be considered an economic tool effective and efficient in achieving the conservation and sustainable use of biodiversity if is ensured the participation and effective involvement of "stakeholders" and local communities, not considering these causes of environmental degradation and overexploitation of natural resources and the environment but part of the solution. A prerequisite is to consider the biodiversity a value or set of values and assets environmental, social and cultural worthy to be protected and preserved for environmental reasons social and economic. Biodiversity is a "life insurance" from whose integrity depends the correct functioning of the ecosystem services that provide direct and indirect benefits to humans and promote the improvement of social welfare.