Using cognitive maps for rural development perspective in Mexico*

ABSTRACT

This paper seeks to represent the differences in perception between different stakeholders on the effects of open market policies on micro and small agricultural producers in rural areas of Michoacán (Mexico). Starting from a bottom-up perspective we made use of mental models and cognitive maps. This process has permitted us to deal with the dynamic nature of the process for identify strategic objectives and policy actions.

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^{*} The work is the result of a full collaboration of the authors