ANALYSIS OF THE DEGREE OF CONCENTRATION ON ROMANIA'S FOREIGN TRADE

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Abstract

The present study aims to highlight the existence or non-existence of a degree of concentration in Romania's foreign trade in agri-food products. For this purpose, data from national databases (National Institute of Statistics) on the value of imports and exports were used and subjected to quantitative and qualitative analysis as well as the determination of indicators and coefficients on the degree of concentration according to import sources and export destinations. The results showed a low degree of concentration, but a slightly higher degree of concentration was observed for imports than for exports.

Keywords: *Degree of concentration, export, import, agri-food products, Romania.* **DOI:** 10.24818/CAFEE/2022/11/11

Introduction

Foreign trade is the oldest form of economic link between countries. Initially, the main object of trade transactions was the exchange of goods of various degrees of processing: from primary agriculture, mining and manufacturing (Blanovschi, 2015).

Foreign trade comprises all relations and transactions carried out in the form of exports and imports. It, therefore, covers a country's flows and services with the rest of the world. Foreign trade is one of the main drivers of economic growth and welfare. It contributes directly to the quantitative increase in macroeconomic indicators, the modernisation of production, the growth of the population's wealth, etc. In our era, no country can provide all the products it needs from its own production alone, regardless of its size or wealth. As a result, every country has to engage in foreign trade. (Cotelea, 2011).

Since joining the EU in 2007, Romania's foreign trade has undergone significant changes. Positive steps have been taken, notably the removal of trade barriers that lead to the free movement of goods, services and capital. Thus, a European single market created through economic integration helps to increase trade flows but also helps to expand the size of the cross-border economy. (Bojnec and Ferto, 2009; Vlad, 2011).

Regarding agri-food trade, Gavrilescu and Voicilas (2017) found that Romania's accession to the EU partially changed the previous general trends in agri-food trade. In the latest period, Romanian exports mainly comprised processed food, wine, dairy and oilseed products, compared to the pre-2011 period, when the export profile was more oriented towards cereals, oilseeds and beverages. In perspective, it is desirable to see an intensification and

diversification of Romania's agri-food trade, taking into account historical traditions, geographical proximity, and especially the increased opportunities arising from the implementation of the DCFTA Agreement (Nica and Stoian, 2018).

1. Material and method

This paper aims to determine the existence or non-existence of a degree of concentration of imports or exports according to sources or destinations in Romania's foreign trade in agrifood products. For this purpose, data from national databases, i.e. the National Institute of Statistics, were used on the value of imports and exports both according to the chapters of the Combined Nomenclature and according to the partner countries in this foreign trade. At the same time, these data were analysed from a quantitative and qualitative point of view, in terms of dynamics and the calculation of certain coefficients and indicators that can determine the degree of concentration.

At the Combined Nomenclature level, there are 19 sections comprising 96 chapters. The first 4 sections, namely the first 24 chapters include all the agri-food products that are marketed outside Romania (Table 1), so these 24 chapters were taken into consideration in this study. (Pătărlăgeanu et al., 2020)

Table 1. Chapters of agri-food products in the Combined Nomenclature

Chapter Combined Nomenclature
Product: 01 Live animals
Product: 02 Meat and edible meat offal
Product: 03 Fish and crustaceans, molluscs and other aquatic invertebrates
Product: 04 Dairy products; birds' eggs; natural honey; edible products of animal
origin, not elsewhere
Product: 05 Products of animal origin, not elsewhere specified or included
Product: 06 Live trees and other plants; bulbs, roots and the like; cut flowers and
ornamental foliage
Product: 07 Edible vegetables and certain roots and tubers
Product: 08 Edible fruit and nuts; peel of citrus fruit or melons
Product: 09 Coffee, tea, maté and spices
Product: 10 Cereals
Product: 11 Products of the milling industry; malt; starches; inulin; wheat gluten
Product: 12 Oil seeds and oleaginous fruits; miscellaneous grains, seeds and fruit;
industrial or medicinal
Product: 13 Lac; gums, resins and other vegetable saps and extracts
Product: 14 Vegetable plaiting materials; vegetable products not elsewhere
specified or included
Product: 15 Animal or vegetable fats and oils and their cleavage products;
prepared edible fats
Product: 16 Preparations of meat, of fish or of crustaceans, molluscs or other
aquatic invertebrates
Product: 17 Sugars and sugar confectionery
Product: 18 Cocoa and cocoa preparations
Product: 19 Preparations of cereals, flour, starch or milk; pastrycooks' products
Product: 20 Preparations of vegetables, fruit, nuts or other parts of plants
Product: 21 Miscellaneous edible preparations
Product: 22 Beverages, spirits and vinegar

Product: 23 Residues and waste from the food industries; prepared animal fodder Product: 24 Tobacco and manufactured tobacco substitutes

Source: NIS

To study the degree of concentration, the GINI coefficient was determined using the following formula (Dorfman, 1979; Abounoori & McCloughan, 2003):

Gini Coefficient =
$$\sqrt{\frac{n * \sum_{i=1}^{n} p_i^2 - 1}{n-1}}$$
, where

pi - share of each indicator observation in the total

n – number of observable units

The HERFINDHAL indicator was also calculated according to the following calculation methodology:

$$H = \sum p_i^2$$
, where

pi – share of each indicator observation in the total

2. Results and discussions

This paper aims to determine the degree of concentration of Romania's foreign trade activity, in this regard, data on imports and exports will be analysed from the perspective of the degree of concentration on certain directions/sources (countries).

2.1 Import

In the first part, we will study the values of agri-food imports that Romania is carrying out in the period 2012-2021 (Table 2), as well as the determination of the index in the current year compared to the reference year (2012).

Table 2. Dynamics of agri-food import values and ranking by country (thousands of euros)

Exporters	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2021/2020
Germany	608776	691767	745207	837496	953734	1106718	1156441	1347247	1397279	1594102	162%
Hungary	873308	804132	723961	969658	1090976	1088843	969312	1198024	1376963	1414836	62%
Poland	315883	380257	419648	500566	612364	717477	785444	851168	898097	950183	201%
Netherlands	314136	336505	371438	406664	450336	521080	535141	596421	587667	745706	137%
Bulgaria	405477	383080	409626	427552	494764	413058	466469	502133	536733	662019	63%
Italy	274065	281427	295062	345794	416196	456646	475978	508164	496389	608674	122%
Türkiye	93125	92101	123076	137030	175720	212456	244295	205659	250565	346441	272%
Spain	60778	76471	102673	129194	176973	220559	257074	299277	292631	326141	437%
France	119286	140817	129061	139099	169634	169645	188206	228033	255964	282866	137%
Belgium	74626	88635	99117	137265	150293	180913	190053	224974	228530	269913	262%
Brazil	248586	192866	140716	195254	157037	167896	238917	215488	206884	250239	1%
Greece	73296	102893	105683	135490	182783	192377	203820	218671	231877	247979	238%
Austria	116939	115704	103243	112170	126656	130374	127938	140339	148985	196067	68%
Czech Republic	62207	68993	76874	82314	94253	103932	122787	115499	117027	149133	140%
Republic of Moldova	43256	29146	39056	81127	93681	127433	123246	131716	139894	130048	201%
Ukraine	6698	4368	5743	27551	31561	33085	37221	46209	69421	78169	1067%
Denmark	21090	27989	23382	30140	34408	46326	44367	51815	60046	63052	199%
United Kingdom	21886	19075	19163	21312	25149	30667	36597	40635	29041	52507	140%
Argentina	23942	78072	79214	38232	38239	65710	19013	13955	29438	46913	96%
United States of											
America	22228	27785	22579	60467	28664	32367	54631	28670	29824	35874	61%
Slovakia	20826	26119	23953	22871	50980	26309	21959	21463	29615	29566	42%
Croatia	1570	1823	2692	5532	9004	12599	18201	17740	31553	28797	1734%
China	10694	8030	8794	11112	13009	14908	17034	18760	13347	26252	145%
Australia	5	34	43	42	25	0	0	0	10	21701	433920%
Lithuania	182	661	2793	2258	3052	1030	5913	9576	6470	20957	11415%
Egypt	2078	3062	5014	8000	5697	12875	10199	16877	17933	19790	852%
Sweden	7632	10705	10714	15650	13145	10883	7962	10060	15697	12919	69%
Malaysia	12605	13107	10536	10128	10014	11637	11458	11538	8520	12459	-1%
South Africa	0	0	2755	0	0	624	0	0	0	11566	-
Serbia	9946	4045	4600	5200	5271	2101	5560	10078	19994	10969	10%
Cuba	24905	0	0	15531	16987	22157	0	0	6434	9073	-64%
Colombia	4398	4193	5051	5801	5534	4761	5767	6314	6668	7243	65%
Bosnia and											
Herzegovina	0	0	0	0	0	1364	4898	3583	4524	6508	-
Pakistan	10588	5905	4798	4016	2697	2372	3064	2470	3020	6008	-43%
Mexico	13	1	7	23	30	43	50	63	69	515	3862%
Philippines	653	891	375	427	278	428	391	644	495	429	-34%

Source: NIS

According to INS data, considering the imports of agri-food products, regardless of their nature, analysed by exporting countries, the hierarchy can be seen in Table 2, according to the value of imports in 2021. Thus, Germany ranks first, with a value of imports in the last year of 1.59 billion euros, being 162% higher than in the first year. Imports from Germany ranked first for agri-food products (chapters) such as Live animals, Meat and edible meat offal, Dairy products, Products of animal origin, Edible vegetables and certain roots and tubers, Edible fruit and nuts, Coffee, tea, maté and spices and Sugars and sugar confectionery. Of the 24 chapters, for half of them, Germany is the first source for Romania's imports.

Hungary ranks second, with the value of Romania's imports from this source amounting to \notin 1.41 billion, 62% higher than the first year. Romania imports from this source agri-food products from the following chapters: Live animals, Dairy products, Cereals, Products of the milling industry, Vegetable plaiting materials, Beverages, spirits and vinegar and Residues and waste from the food industries.

And in third place is Poland, as a source of Romania's imports of agri-food products, with a value of 950 million euros last year, 200% higher than in the first year analysed.

On average, the dynamic index of imports of Romanian agri-food products recorded a value of 111% during the period under review, which determines an increase in the value of imports of 2.1 times.

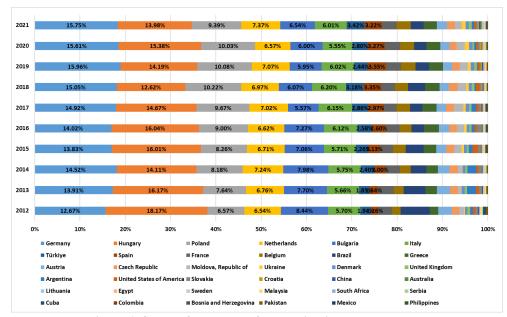


Figure 1. Share of the value of Romanian imports by source Source: authors' calculations

Analysing the share of the value of Romania's imports of agri-food products by source (Figure 1), it can be seen that the first three sources account for a large share of the value of imports. Even though Germany was the source of imports with the highest share in the last year, i.e. 15.75%, and Hungary ranked second with a share of 13.98%, averaged over the ten years, it was found that Hungary ranked first with an average share of 15.13% per year, then Germany with 14.62% and followed by Poland with 8.91%. These first three sources contributed around 40% of Romania's total agri-food imports.

A dynamic analysis shows that Germany's share increased by 3.08 percentage points last year compared to the first year, while Poland's share increased by 2.81 percentage points, but Hungary's share decreased by 4.19 percentage points.

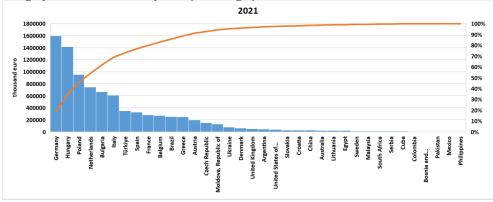


Figure 2. Value of agri-food imports in 2021 by source and its share Source: authors' calculations

Analysing the share in the last year, applying the Parreto principle (80/20), it is estimated that the first 20% of the sources (i.e. 7 in number: Germany, Hungary, Poland, Netherlands, Bulgaria, Italy and Turkey) reach a share in total agri-food imports of 62.45%; even if the 80% share is not reached according to the principle, these first seven sources reach a significant share in Romania's imports (Figure 2).

2.2 Export

A similar analysis of Romania's export values by destination was carried out below.

Table 3. Dynamics of agri-food export values and ranking by country

(thousands of euros)

Importers	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2021/2020
Italy	533698	663731	897905	1062338	803783	805749	822421	842242	772406	805375	51%
Bulgaria	320692	288222	280882	336393	337583	344477	366045	447962	471926	616437	92%
Egypt	170322	315856	390532	282226	258659	184226	204223	345006	202909	584137	243%
Netherlands	195853	297613	271487	348321	334828	384690	411460	382164	386128	521776	166%
Hungary	270137	293361	263792	245020	222437	253909	270507	270040	302641	473398	75%
Spain	208760	173322	193201	259799	233256	325211	366708	319095	223800	426458	104%
Jordan	64755	133935	200546	196433	252987	173510	187191	179234	223185	371314	473%
Islamic Republic of Iran	71348	39063	10799	45826	9721	26743	41443	34349	48054	329849	362%
Germany	118470	165954	173709	199162	236354	281804	322617	249963	271574	321870	172%
Türkiye	103757	158042	195788	242430	136777	172634	177888	388502	155504	302233	191%
Israel	25034	78238	77074	117339	141605	115751	103578	171293	177863	296345	1084%
France	97173	160257	169621	202293	218743	196842	242826	245373	197135	293882	202%
Czech Republic	19100	22143	10421	34511	83155	91258	76401	120939	88995	228787	1098%
United Kingdom	50107	76183	87314	115649	134113	158956	164808	176864	213318	217376	334%
Poland	27868	28299	45522	39935	44232	52071	54848	115743	206902	212863	664%
Greece	122018	128832	138905	146433	141896	161330	160683	179786	158256	185337	52%
Korea, Republic of	68941	169062	33180	74779	18410	6380	4405	84630	77575	155247	125%
Japan	8	3	102	5	433	29726	65267	59119	256656	131821	1647663%
Belgium	18511	85991	87126	101416	177541	202272	89685	44276	62762	127978	591%
Moldova, Republic of	23682	26188	30761	32678	42540	51321	54011	68781	82341	100720	325%
Iraq	10843	15625	0	4619	22778	6057	5543	10175	18030	99018	813%
Saudi Arabia	0	0	0	0	0	0	864	42925	105905	89973	-
Portugal	34910	51015	38921	48233	37440	90856	89545	76900	37983	59551	71%
Lithuania	4148	4216	5511	6179	4839	6788	5917	5746	25670	47856	1054%
Croatia	35454	25719	20995	41540	39217	46967	47124	48669	37105	40456	14%
South Africa	0	10966	41897	18798	17804	30870	7951	13616	30647	30401	-
Serbia	2662	3379	3522	12714	14317	15138	15872	17855	18174	26104	881%
Austria	24241	26956	24891	22983	18364	19385	22535	23134	19005	25305	4%
Morocco	371	1728	4078	9263	10887	3304	15968	6635	4560	24906	6613%
China	19	0	39	277	86	349	185	238	1805	19602	103068%
Slovakia	18776	8693	13390	9723	11115	6820	7675	12801	10930	14937	-20%
Thailand	0	0	0	0	0	9	0	5	33	12373	-
Denmark	10442	10763	8246	7308	7925	6762	8049	8623	10563	11365	9%
Libya, State of	75380	103417	90306	44754	49131	69713	66107	45792	12255	8942	-88%
Palestine, State of	0	0	0	0	1358	1073	1445	277	1101	8376	-
Viet Nam	175	0	88	425	2450	4318	3328	5763	7912	8033	4490%
Ireland	390	429	749	1050	1341	1528	2098	3416	4544	5320	1264%
United States of America	0	0	0	0	0	0	88	1804	4000	5239	-
Finland	0	0	0	11	642	1731	3917	3769	4008	3955	-
Ukraine	7	51	9	68	119	208	198	543	1275	1253	17800%
India	0	0	11	0	0	0	0	214	166	186	-
Slovenia	0	0	0	28	31	108	105	44	57	59	-
Belarus	28	44	50	26	44	50	51	58	14	43	54%
Bangladesh	0	0	0	0	52	27	0	0	0	35	-
Sweden	0	0	0	0	0	0	0	0	4	3	-

Source: NIS

Table 3 shows the value of Romania's exports in the period 2012-2021, by destination, regardless of the nature of the products, and the ranking is based on the current values, those of 2021.

The first country importing agri-food products from Romania was Italy, with the value of exports going there last year amounting to 805.3 million euros, 51% higher than in the first year under review. Analysing by chapters (product categories) it can be seen that products such as Dairy products, Products of animal origin, Edible vegetables and certain roots and tubers, Edible fruit and nuts and Tobacco and manufactured tobacco substitutes are directed to Italy.

The second largest export destination for Romania is Bulgaria with an export value of 616.4 million euros in 2021, 92% higher than in the first year. Romania exports to this destination agri-food products from the following chapters: Dairy products, Products of the milling industry, Oil seeds and oleaginous fruits, Animal or vegetable fats and oils and their cleavage products, Sugars and sugar confectionery, Cocoa and cocoa preparations, Preparations of cereals, Preparations of vegetables, fruit, nuts or other parts of plants and Beverages, spirits and vinegar.

And in third place is Egypt, a destination for Romania's exports of agri-food products, with a value of 584.1 million euros last year, which is 243% higher than the first year analyzed. Egypt is the first destination for products in the category (chapter) Cereals.

On average, the dynamic index of exports of Romanian agri-food products recorded a value of 137% during the period under review, which determines an increase in the value of imports of 2.37 times.

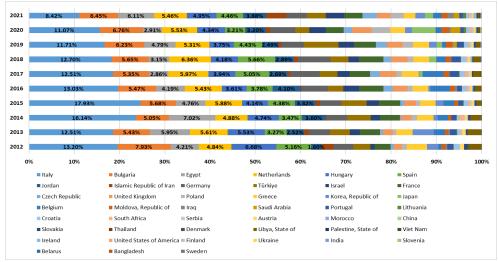


Figure 3. Share of Romania's export value by destination Source: authors' calculations

Analysing the share of the value of exports that Romania achieves concerning agri-food products, according to destination, it can be seen that the first three destinations reach about 20% of the import value (Figure 3). Last year Italy imported 8.42% of total exports from Romania, then Bulgaria with 6.45%, followed by Egypt with 6.11%, the Netherlands with 5.46% and Hungary with 4.95%. Looking at the average over the whole period, the ranking of the top destinations is slightly different, with Italy retaining its first position with an average share of 12.92%, then Bulgaria retaining its second position with 6%, the Netherlands with 5.53%, followed by Egypt with 4.6% and Hungary with 4.58%.

A dynamic analysis shows that Italy's share has decreased in the last year compared to the first by 4.78 percentage points and that Bulgaria's share has decreased by 1.49 percentage points, but Egypt's share has increased by 1.9 percentage points.

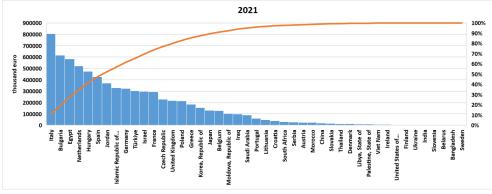


Figure 4. Value of agri-food exports in 2021 by destination and its share Source: authors' calculations

Analysing the share in the last year, applying the Parreto principle (80/20), it is estimated that the first 20% of destinations (i.e. 9 destinations: Italy, Bulgaria, Egypt, the Netherlands, Hungary, Spain, Jordan, Iran and Germany) reach a share in total agri-food imports of 46.54%; even if the 80% share is not reached according to the principle, these first nine destinations reach a significant share in Romania's exports (Figure 4).

2.3 Trade balance and degree of concentration

The difference between the value of exports and imports made it possible to determine the balance of trade in agri-food products, both by chapter and overall (Figure 5).

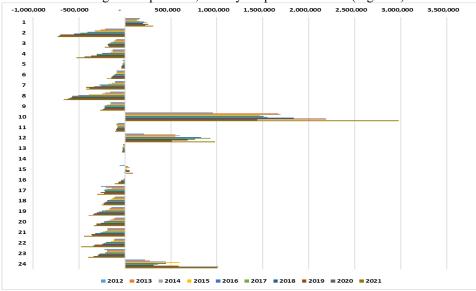


Figure 5. Dynamics of the trade balance for agri-food products by chapter (thousands of euros)

Source: authors' calculations

It can be seen that during the period under review, there is a surplus for categories such as 01 Live animal, 10 Cereals, 12 Oil seeds and oleaginous fruits, 15 Animal or vegetable fats and oils and their cleavage products and 24 Tobacco and manufactured tobacco substitutes. The largest surplus was recorded for the cereals category last year, amounting to almost 3

billion euro, while the largest deficit was recorded for the meat and offal category, amounting to 733.9 million euro.

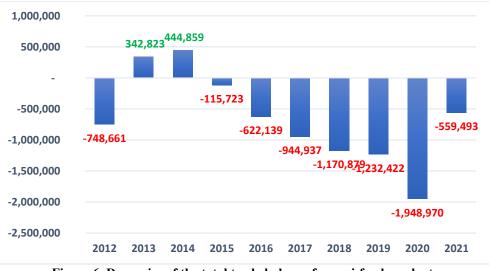


Figure 6. Dynamics of the total trade balance for agri-food products (thousands of euros)

Source: authors' calculations

Regarding the final balance of trade calculated regardless of product group, it can be seen that in the last decade, in the years 2013 and 2014 there was a trade balance surplus of 342.8 million euros and 444.8 million euros respectively (Figure 6). In the rest of the period, there was a trade balance deficit ranging from -115.7 million euros to -1.95 billion euros in 2020 being one of the worst productive agricultural years, thus the export of cereals was negatively influenced. In the last year analysed there was a trade balance deficit of about 560 million euro.

The final research will analyse the degree of concentration of imports and exports according to sources and destinations, respectively, to determine the existence or non-existence of strong trade relations with and affinity towards, certain sources.

Table 4. Determination of the GIAT coefficient on import and export values												
GINI	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg.	
Import	0.216	0.208	0.200	0.205	0.212	0.208	0.202	0.217	0.219	0.214	0.210	
Export	0.134	0.118	0.155	0.175	0.115	0.113	0.124	0.114	0.103	0.101	0.125	

Table 4. Determination of the GINI coefficient on import and export values

Source: authors' calculations

Using the Gini coefficient, calculated in Table 4, it is possible to determine the existence or non-existence of a degree of concentration of imports and exports according to sources and destinations. Therefore, if imports or exports from, respectively, are directed mainly to certain countries, then the possibility of a concentration in that area is greater, so the value of the Gini coefficient will come closer and closer to the value of the whole.

As far as imports are concerned, it can be observed that the value of the coefficient varied between 0.2 and 0.219, and on average, over the whole period analysed, it was 0.21, which denotes a weak concentration, or rather a lack of a degree of concentration towards a particular source, thus Romania imports as diversified as possible, from several sources.

As regards exports, the Gini coefficient values varied between 0.101 and 0.175, and on average, in the last decade, the coefficient value was 0.125, which determines a lack of concentration, even more, profound than in the case of imports, exports being even more diversified in terms of destinations.

HERFINDHAL	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg.
Import	0.073	0.070	0.067	0.069	0.072	0.070	0.067	0.073	0.074	0.072	0.071
Export	0.040	0.036	0.046	0.052	0.035	0.035	0.037	0.035	0.033	0.032	0.038
Sources with our calculations											

Table 5. Determination of the HERFINDHAL indicator for import and export values

Source: authors' calculations

The Herfindhal indicator is the sum of the squares of the shares of each import source or export destination (state) in the total value imported and exported. Thus, the higher the indicator, the higher the weight for a particular country, or conversely, the more balanced. For imports, the Herfindhal indicator ranged from 0.067 to 0.074, with an average of 0.071.

This value represents a low sum of the squares of the weights, thus the share of sources from which Romania is supplied is quite low.

Concerning the export of agri-food products, the Herfindhal indicator ranged from 0.032 to 0.052, and on average this indicator was 0.038, which is lower than that of imports, thus the share of destinations of agri-food products that Romania exports is even lower than that of imports, so there are many destinations with low weights (Table 5).

Conclusions

Following the analysis carried out, the following aspects of Romania's foreign trade activity could be noted. The total import value increased by 111% from the first year analysed (2012) to the last (2021). Analysing the sources of Romania's imports, it could be identified that the highest share reached 18% in 2012, representing imports from Hungary. In 2021, the highest share was almost 16%, representing imports from Germany.

Analysing the weighting of import values, it could be observed that the first sources (countries) accumulate important weightings, thus, the first three countries that exported agrifood products to Romania accounted for approximately 40% of total imports.

The value of exports also increased during the period under analysis, being 137% higher in the last year than in the first. Thus, it can be seen that exports have increased more than imports, but the value of exports is much lower than that of imports. Regarding the share of import destinations in the total, it can be seen that the highest share was 13% in 2012, to Italy, and in the last year the same destination had the highest share, but only 8.4%.

Combined in the same way, the top three export destinations account for about 21% of the total export value, while last year the top 20% of destinations accounted for only 46% of the total export value.

Studying the balance of trade for the entire spectrum of agri-food products, it was found that in the period 2013-2014, there was a surplus, while in the remaining years, there was a deficit, the largest being in 2020, of about 2 billion euros (1.95 billion). Although 2020 was a very poor agricultural year, similar in terms of yields to 2012, which was also affected by drought, there is a fairly large difference between these two years in terms of the trade balance, with a 2.6 times deficit, given inflation and price increases.

As regards the degree of concentration, it can be concluded that neither imports nor exports show a high degree of concentration by country, i.e., export destinations and import sources are balanced, so there is no significant weight for a particular partner country. However, the

value of the Gini coefficient and the Herfindhal indicator show that imports are more concentrated than exports.

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