

International Conference
Competitiveness of Agro-food and Environmental Economy
CAFEE 2025

6-7 Nov 25

PROGRAM

Edition XIV

Conference

CAFEE

Bridging Agribusiness, Sustainability, and the Next Wave of Technological Innovation

Department of Agro-food and
Environmental Economics

The Bucharest University of
Economic Studies

SUSTAINABILITY-DRIVEN VALUE CHAINS

Building transparent, circular, and climate-resilient value chains through innovation, collaboration, and sustainable sourcing.

SUBTOPICS THAT WILL BE DISCUSSED AT THIS PANEL

Circular Economy Approaches in
Agricultural Production and Processing

Traceability and Transparency in
Agri-Food Supply Chains

Aligning Value Chains with ESG Goals
and Climate Commitments

KEYNOTE SPEAKERS



**Irina
BUTNARU**
Head of Corporate
Communications & Public
Affairs@PENNY România



**Cosmina
DINU**
Co-Founder @ROMO



**Matei
LUCESCU**
Founder @Bere Grivița



**Ioan
GOCIMAN**
Founder @Casa Angus



**Professor Carmen
Lenuța TRICĂ**
Moderator, ASE

09.30 - 11.00



<https://www.cafee.ase.ro/>



Piața Romană, no. 6, Bucharest

SMART AGRICULTURE: BRIDGING INNOVATION AND PRACTICE

Harnessing data-driven technologies and collaborative practices to transform agricultural systems for sustainability, resilience, and food security.

ZOOM KEYNOTE SPEAKER



**Răzvan
BOLOGA**
Founder & CEO
@NEXTLAB.TECH

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Agricultural Production and Processing

KEYNOTE SPEAKERS



**Oana MIHAI-
FLOREA**
Member @Agrinnovator



**Marius
PAȘCA**
Founder @AgroCity.eu



**Florin
STEGARIU**
CEO @Strunga Winery



**David
MARTIN**
CFO @AXIOS Group SA



**Professor Raluca
IGNAT**
Moderator, ASE

11.15 - 12.45



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Piața Romană, no. 6, Bucharest

TRADING CARBON, FINANCING GREEN: CERTIFICATES IN CLIMATE POLICY FRAMEWORKS

Designing integrated solutions for advancing climate policy, market instruments, and sustainable finance

SUBTOPICS THAT WILL BE DISCUSSED AT THIS PANEL

Certificates in ESG Reporting and Taxonomy

Integrating Green Bonds with Carbon Certificates

Compliance vs. Voluntary Offsets: Policy Gaps

KEYNOTE SPEAKERS



Casiana FOMETESCU
CEO, Carbon Expert



Ioana VOINESCU
Head of Sustainability, BCR



Valentin POPESCU
Head of Treasury, Risk and Insurance Management, OMV Petrom



Cezar PĂUN
CEO, Kohshin Europe



Professor Raluca Mihaela DRĂCEA
Moderator, ASE

14.00 - 15.30



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Piața Romană, no. 6, Bucharest; Virgil Madgearu Room (ground floor)